



The strengthening economy has led to the tightest labor market in almost seven years. More people are employed and skilled candidates are even harder to come by. This creates a new reality for employers and means we need to know what these qualified employee's want and how to attract them to new jobs. This new dynamic is true across all disciplines of skilled labor, from hourly employees to seasoned executives.

But how are people searching for jobs today, and what influences their decisions? The Harris Poll and The Polling Company answer these questions. They found that 71% of people are actively looking or open to a new job, and 90% of people hired within the past year actively looked for a job within six months prior to being hired. Also, 65% look at new jobs again within 91 days of starting a new job, leading us to believe that no one is "passive" about their career. Here are the facts:

Of the 90% of people hired in the past year:

- 49% Visited an online job sites
- 47% Looked at jobs on online job boards
- 46% Looked at jobs on company career websites
- 44% Subscribe to job alerts



The cost to post one job on CareerBuilder or Monster that will expire







PEOPLEMOVER Talent Pipeline Solution spider's your job postings to over 100 job boards with one click including the word's largest"



What makes our system successful

- We begin with your job description and add value to your descriptions highlighting the sizzle for the position and the sell of the company.
- We add Search Engine Optimization terms help your positions rise above the noise to target active candidates with specific skills
- As active applicants apply, each resume is screened for relevance and only qualified applicants are sent to the hiring manager or human resources representative.
- We repeat this process automatically EVERY week to help your jobs rise in the on-line rankings. Effectively we are your outsourced Search Engine Optimization partner SPECIFICALLY for your jobs.

Our Goal

- > Drive applicant traffic to your jobs.
- Increase the level and skill of the talent you receive.
- The most competitive long term pricing in the market for the greatest targeted results.

PEOPLEMOVER - Talent Pipeline Solution